

June 9, 2011

The Honorable Jeanne Shaheen  
520 Hart Senate Office Building  
Washington, DC 20510

The Honorable Rob Portman  
B40D Dirksen Senate Office Building  
Washington, DC 20510

Dear Senator Shaheen and Senator Portman,

We the undersigned represent a broad-based coalition of energy efficiency and environmental organizations, small and large businesses, public interest organizations and faith organizations.

We commend your work on the Energy Savings and Industrial Competitiveness Act of 2011, which was introduced on May 12, 2011. Your bill will help to deploy energy efficiency across all sectors of our economy; save consumers and businesses money, help make us more competitive globally and reduce our dependence on imported sources of energy at a critical time. We look forward to working with you in the coming months to see that this important legislation is enacted into law.

We specifically commend those provisions in your bill that will help to drive job creation. For example, the Energy Savings and Industrial Competitiveness Act will include a state partnership manufacturing revolving loan fund to finance investments in manufacturing process equipment through the issuance of federal bonds. With this fund, domestic manufacturers can fine-tune their equipment, reduce utility related overheads, and strengthen their bottom-line.

Your legislation would also advance targets for national model building energy codes. Buildings currently consume 40% of all energy used in the United States. The Energy Savings and Industrial Competitiveness Act would support regular updates to the existing national model building codes. Building codes help investors overcome the market barriers that impede energy savings in this sector, and reduce energy costs for businesses.

Similarly, appliance standards provisions contained within the Energy Savings and Industrial Competitiveness Act will cut home energy costs to consumers by \$43 billion through 2030.<sup>1</sup> Existing federal appliance standards have saved taxpayers more than \$300 billion in energy bills and reduced national energy use by 3.6% annually. This provision is identical to S. 398, which was recently reported by the Senate Energy and Natural Resources Committee with a bipartisan 18-4 vote.

The Energy Savings and Industrial Competitiveness Act also contains a provision based on the Rural Star legislation which was passed by the House of Representatives last year. This program would create a loan program through rural public utilities and electric cooperatives to finance energy efficiency improvements for rural utility customers. Sponsors of the original bill estimate that it will create 20,000 to 40,000 jobs to conduct and implement these energy improvements.

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<sup>1</sup> American Council for an Energy-Efficient Economy & Appliance Standards Awareness Project, Appliance and Equipment Efficiency Standards: A Money Maker and Job Creator. January 2011. <http://www.standardsasap.org/documents/A111.pdf>

Another important bill from last session, Supply Star, is also included in the Energy Savings and Industrial Competitiveness Act. This bill was reported favorably by the Senate Energy and Natural Resources Committee. Supply Star would promote energy efficiency improvements throughout the supply chain, including savings from product sourcing, development, distribution, use and disposal. This bill would provide crucial support to small businesses in reducing unnecessary energy expenditures.

As the nation's largest energy consumer, it is critically important that the federal government lead by example. The Energy Savings and Industrial Competitiveness Act contains several provisions which will improve the energy efficiency of federal agencies. Rather than squandering taxpayer's dollars on needless energy costs, the Energy Savings and Industrial Competitiveness Act implements practical, cost effective measures to tackle federal energy consumption. These provisions include personal computer power saving techniques, advanced metering, building upgrades and more.

By fully deploying the power of energy efficiency, we can help create new jobs, save energy, save money, and reduce carbon emissions. Energy efficiency takes effect faster than other policies designed to address our energy needs. Well designed programs such as those contained in the Energy Savings and Industrial Competitiveness Act will help those American families and businesses who are struggling today to lower their energy costs. Moreover, energy efficiency policies offer Americans protection from rising energy costs caused by political instability abroad, and moves us towards energy independence. We again commend your leadership in developing this comprehensive package, and offer our support in helping to advance this important bill toward enactment by the 112<sup>th</sup> Congress.

Sincerely,

Acuity Brands  
Alliance for Industrial Efficiency  
Alliance to Save Energy  
American Chemistry Council  
American Council for an Energy-Efficient-Economy  
American Institute of Architects  
Anvil Knitwear  
Aspen Skiing Company  
Association of Pool & Spa Professionals  
Association of State Energy Research and-Technology Transfer Institutions  
AT&T  
Boulder Green Building Guild  
Business Council for Sustainable Energy  
Business for Innovative Climate and Energy-Policy  
Capital E  
Center for Environmental Innovation in Roofing  
Citizens for Pennsylvania's Future (PennFuture)  
CLC Associates  
Clean Air-Cool Planet

Clean Water Action  
Climate Solutions  
Conservation Law Foundation  
Conservation Services Group  
Consumers Union  
Copper Development Association  
Council of North American Insulation-Manufactures  
Danfoss  
Digital Energy Solutions Campaign  
Direct Energy  
Dow Chemical Company  
DwellTek Home Energy Solutions  
Earth Day Network  
Earthjustice  
Eastern Mountain Sports  
eBay Inc.  
EDA Architecture  
Eileen Fisher  
ENE (Environment Northeast)  
Energy Future Coalition  
Energy Platforms

EnLink GeoEnergy  
Environment America  
Environmental and Energy Study Institute  
Environmental Law and Policy Center  
Federal Performance Contracting Coalition  
FlexEnergy  
Fresh Energy  
Green Building Initiative  
Green Strategies, Inc.  
Guardian Industries Corp  
Honeywell  
Ingersoll Rand  
Institute for Sustainable Communities  
Intel  
Interfaith Power and Light  
International Copper Association  
Johns Manville  
Johnson Controls  
Knauf Insulation  
League of Conservation Voters  
Legrand  
Levi Strauss and Co.  
Masco Corporation  
National Association for State Community-  
Services Programs  
National Association of Energy Service-  
Companies  
National Association of State Energy Officials  
National Electrical Manufacturers Association  
National Wildlife Federation  
Natural Resources Defense Council  
Northeast Energy Efficiency Partnerships  
Northwest Energy Efficiency Alliance  
Northwest Energy Efficiency Council  
NW Energy Coalition  
Ohio Business Council for a Clean Economy  
Oregon Environmental Council  
Orion Energy Systems  
Outdoor Industry Association  
Owens Corning  
Panasonic Corporation of North America  
Polyisocyanurate Insulation Manufacturers-  
Association  
Rebuilding Together  
Republicans for Environmental Protection  
Rinnai  
Safety-Kleen Systems, Inc.  
Schneider Electric

Siemens Corporation  
Sierra Club  
Southeast Energy Efficiency Alliance  
Southern Alliance for Clean Energy  
Stonyfield Farm  
Symantec  
TE Connectivity  
The Stella Group, Ltd.  
U.S. Clean Heat & Power Association  
U.S. Conference of Mayors  
Union for Reform Judaism  
Union of Concerned Scientists  
United Technologies Corporation  
Utah Clean Energy  
Watkins Manufacturing  
Whirlpool Corporation  
World Wildlife Fund