

**Ross Eisenberg**

*Vice President*

*Energy and Resources Policy*

May 10, 2012

The Honorable Jeanne Shaheen  
United States Senate  
520 Senate Hart Office Building  
Washington, DC 20510

The Honorable Rob Portman  
United States Senate  
338 Russell Senate Office Building  
Washington, DC 20510

Dear Senator Shaheen and Portman:

On behalf of the National Association of Manufacturers (NAM), I write to express support for the Energy Savings and Industrial Competitiveness Act (S.1000). S.1000 is incentive-based, mandate-free legislation that enjoys broad support in the Senate and in the business community. This bipartisan legislation would positively impact manufacturing and construction jobs and increase the energy security of the United States by reducing overall energy consumption and I am hopeful it will soon be considered by the full Senate.

The NAM is the largest industrial trade association in the U.S., representing over 13,000 small, medium and large manufacturers in all 50 states. We are the leading voice in Washington, D.C., for the manufacturing economy, which provides millions of high wage jobs in the U.S. and generates more than \$1.7 trillion in Gross Domestic Product (GDP). In addition, two-thirds of our members are small businesses, which serve as the engine for job growth.

Manufacturers use one-third of our nation's energy and are directly affected by the cost of energy both in making products and maintaining office operations. It is widely acknowledged that process and building system energy efficiency and conservation offer immediate and cost-effective opportunities to reduce energy cost inputs, reduce water use and stretch available energy supplies.

Manufacturers play a significant role in improving the efficiency of commercial and residential buildings. Manufacturers have achieved greater energy efficiency through cost-effective distributed generation, combined heat and power technologies, waste heat recovery systems, water reuse and recycling, intelligent energy systems like advanced metering infrastructure and demand response, and improved process manufacturing.

Technologies produced by U.S. companies that reduce energy consumption are readily available today, and S.1000 reduces barriers to their implementation. This legislation advances important public policy priorities through utilization of private sector energy solutions in the public and private sector. Greater product implementation means job growth in manufacturing. Expanded use of technologies that reduce energy demand improves our nation's energy security. During this time of high unemployment and increasing energy costs the goals of this legislation are something all Americans can appreciate. We look forward to continuing to work with you on this important legislation.

Sincerely,

A handwritten signature in blue ink, appearing to read "Ross Eisenberg". The signature is fluid and cursive, with a long, sweeping tail on the last letter.

Ross Eisenberg  
Vice President  
Energy and Resources Policy